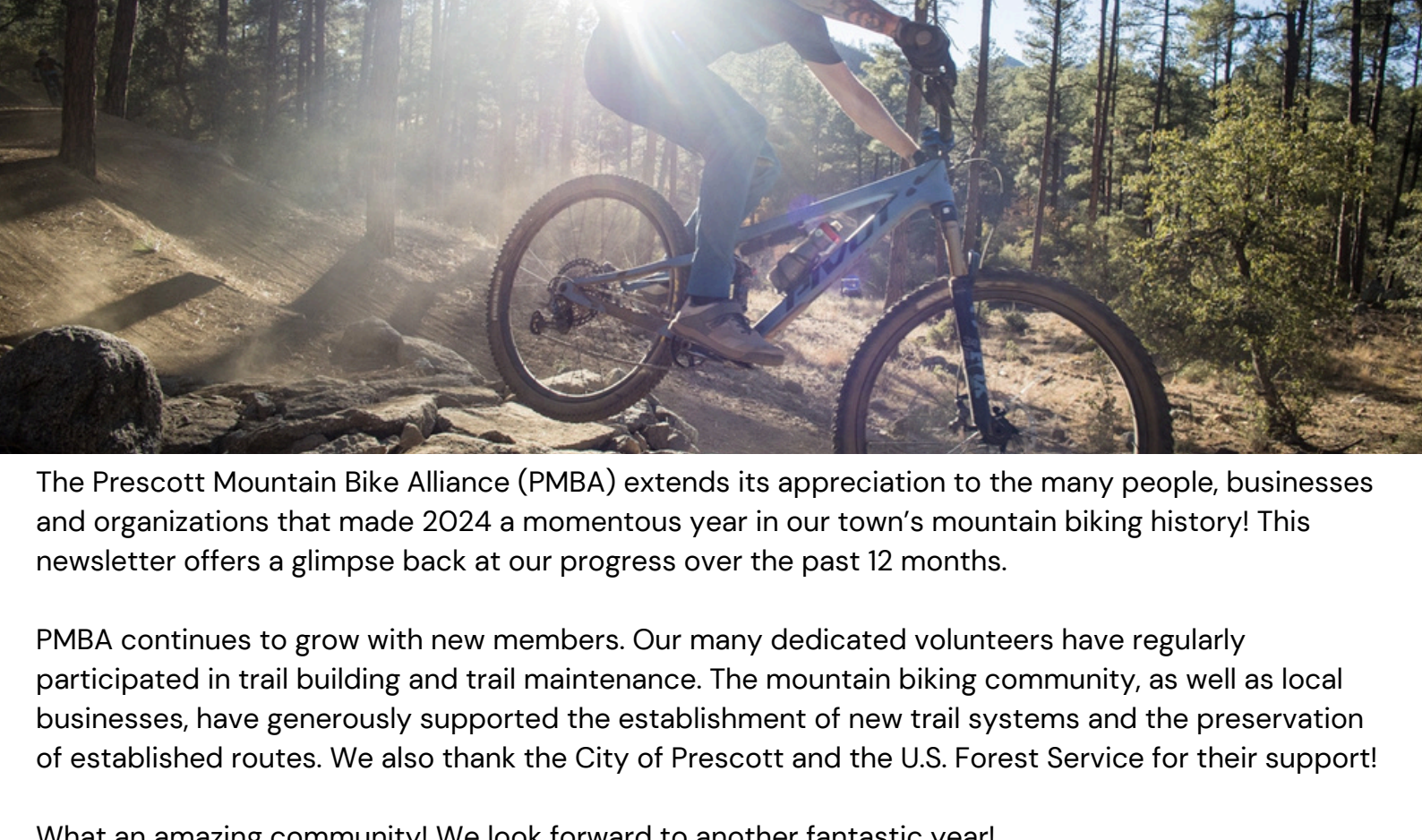


# 2024 YEAR IN REVIEW



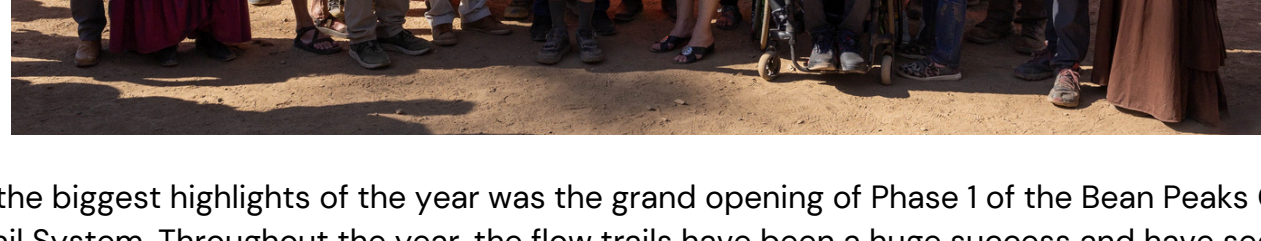
The Prescott Mountain Bike Alliance (PMBA) extends its appreciation to the many people, businesses and organizations that made 2024 a momentous year in our town's mountain biking history! This newsletter offers a glimpse back at our progress over the past 12 months.

PMBA continues to grow with new members. Our many dedicated volunteers have regularly participated in trail building and trail maintenance. The mountain biking community, as well as local businesses, have generously supported the establishment of new trail systems and the preservation of established routes. We also thank the City of Prescott and the U.S. Forest Service for their support!

What an amazing community! We look forward to another fantastic year!

Here are some 2024 highlights:

## Bean Peaks Gravity Flow Trail System



One of the biggest highlights of the year was the grand opening of Phase 1 of the Bean Peaks Gravity Flow Trail System. Throughout the year, the flow trails have been a huge success and have seen immense use by riders from all over the region. Generous donations from PMBA members, foundations, and businesses allowed for construction of Phase 2 to begin in October (with a break during the winter months). Construction will resume in March, and a grand opening for Phase 2 will take place later this Spring.

Bean Peaks has been featured in local, regional and national articles. Click on the links below to read these exciting references and reviews:

- [Daily Courier](#)
- [5280 Magazine's Best of the West](#)
- IMBA: [Article](#) and [Video](#)

## Fundraising



Thanks to the generosity of our community, we have raised over \$433k for Phase 2 of Bean Peaks in 2024.

The following fundraising events were held:

- Bike Raffle: During this year's Whiskey Off-Road racing event – and in conjunction with Epic Rides and Orbea – we held a bike raffle that raised \$33,059 (\$10,000 was matched by Epic Rides, and Orbea donated the bike.)
- Vivili Gala: The Vivili Hospitality Group organized and funded the Send it for Bean Peaks fundraising gala at the County Seat again this year. The evening raised \$10,900 for Bean Peaks.
- Prescott Trails Challenge: PMBA hosted the fifth year of the Prescott Trails Challenge, which raised \$25,000, the most in PTC's history. There were 75 challenge participants, who rode a total of 2,290 miles! Since it began in 2020, the Prescott Trails Challenge has raised \$100k for Prescott Area Trails.
- In addition, we received donations from a multitude of individuals, businesses, foundations and agencies. Refer to the [Bean Peaks Fundraising site](#) for the list of our many generous donors.

Donations are still being accepted to meet our goal of \$500k. If you would like to make a donation click [here](#).

## Trails



- PMBA continued to organize multiple trail work days. Volunteers, who worked for a total of 493 hours over 17 days, cut back brush and maintained trail surfaces in Spence Basin and at Bean Peaks.
- A separate, monthly volunteer work crew was created to maintain Bean Peaks.
- We participated in meetings with local governments, organizations and land managers to continue to advocate for mountain biking.
- Through close communication with the U.S. Forest Service, we developed a [policy for class 1 e-bikes](#).
- The U.S. Forest Service added trails to the Thumb Butte area and a new trailhead above Aspen Creek. PMBA extends big thanks to the Forest Service and to a few of our volunteers, who help with these additions.
- The City of Prescott and the Over-the-Hill Gang built 17 trails (including connectors) in the Dells and north of the Iron King trail totalling 7.74 miles.

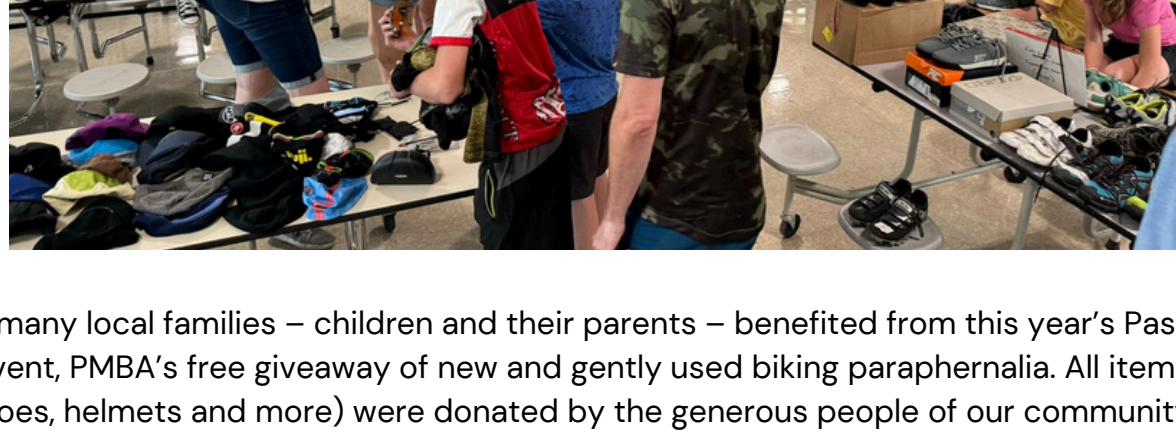
## Social Events



PMBA offers many social events that strengthen our mountain biking community – on and off the trails. Here's a sampling of social events we sponsored in 2024:

- Monthly PMBA Wednesdays. Each monthly gathering drew 30-60 people, who enjoyed the camaraderie, refreshments, and one another's latest bike stories.
- PMBA Wednesday events were hosted by: Founding Fathers, The County Seat, Bikesmith – with a presentation by Steven Magelssen, Rosa's in Prescott Valley, Whiskey River Tavern, The Barley Hound, and Lazy G.
- We held the annual Pint Night, PMBA's kick-off event to the Whiskey Off-Road. At Soul Ride's Taproom and the neighboring patio, over 100 mountain bikers joined the pre-celebration for libations, food, and friendly interaction.
- A fall picnic was held at the Goldwater Lake Ramada. The morning began with a guided hike and Prescott Trails Challenge ride. Dozens of riders and hikers took part. Following the ride and hike, more than 50 people joined the picnic for a very enjoyable time!
- A celebration party to close out the Prescott Trails Challenge (and PMBA's bike season) was held at The Barley Hound. More than 50 people attended the festivities, featuring awards, prizes and big thanks to all who donated.

## Pass It Forward



In August, many local families – children and their parents – benefited from this year's Pass It Forward event, PMBA's free giveaway of new and gently used biking paraphernalia. All items (bikes, jerseys, shoes, helmets and more) were donated by the generous people of our community, whom we deeply thank for helping to support the next generation of mountain bikers. In fact, because we received so many donations, we had leftover gear to distribute at high-school races the following month!

If you are unfamiliar with Pass It Forward, you can learn more about the program [here](#).

Group Rides:

With the goal of deepening already strong fellowship within our community, PMBA continued to lead different group rides throughout the year:

- PMBA's 8 to 80 weekly Sunday rides.
- Chicks on Bikes, a monthly PMBA Ladies Ride.
- Full moon night rides during the warmer months.
- Guided rides through the Prescott Trails Challenge to feature select routes and to encourage participation in the challenge.
- PMBA also promoted weekly rides sponsored by local bike shops.

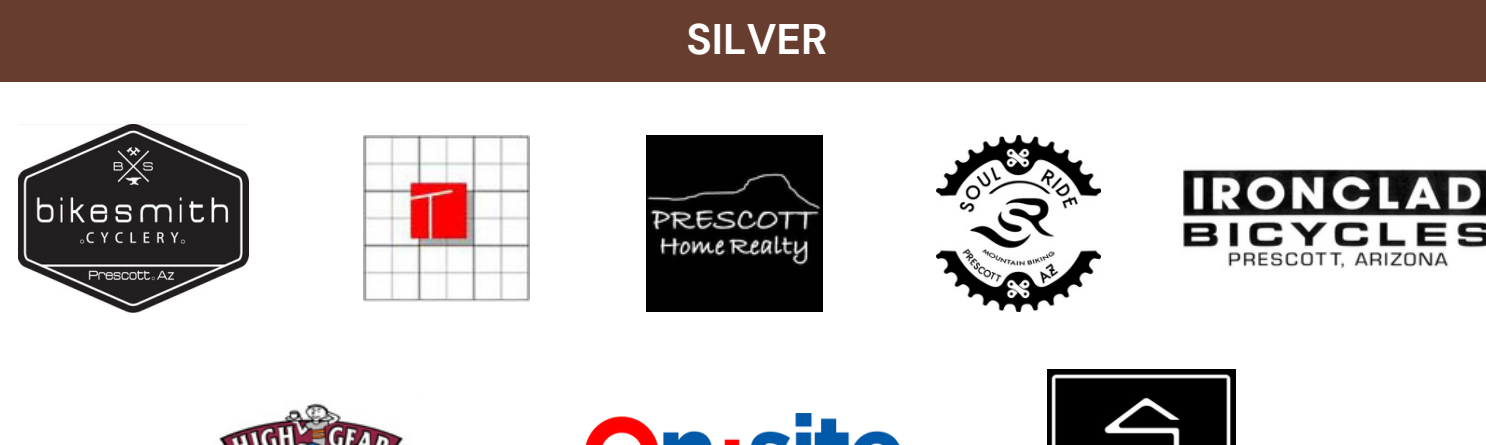
## Plans for 2025

- Work towards the completion of Bean Peaks, Phase 2
- Trail work days in Spence Basin and Bean Peaks
- Continue PMBA Wednesdays
- Host a PMBA Fall Picnic
- Continue to host 8 to 80, Chicks on Bikes, and other special group rides
- Continue communicating with our community through monthly newsletters, emails, and other online media – as well as in person during social events, rides and other real-time gatherings.

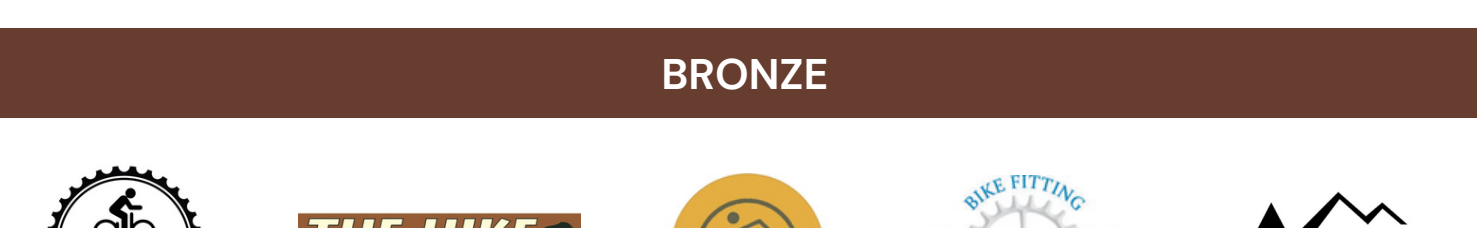
Follow us on Facebook [here](#) and on Instagram [here](#).

A huge thank you to the following 2024 sponsors of Bean Peaks! Please let them know that you appreciate their support by supporting them.

### GOLD



### SILVER



### BRONZE

