



## 2023 - The Year in Review

Thanks to the support from our members and the diligent efforts of our board, 2023 was an especially productive and exciting year for PMBA and the entire Prescott mountain-biking community. This past year, we were proud to add 119 new members, a **48% increase in membership!**

Your support continues to directly enrich and sustain the Prescott Area Trails, community, and biking culture. *Click [here](#) to find out how to become a member of PMBA, and if you're already a member, explore fun ways to get more involved!*

Here are some of the highlights from 2023:

### Bean Peaks Gravity Flow Trail System:



Photo courtesy of Scott Bideau

- The Forest Service approved construction of the Bean Peaks Gravity Flow Trail System. A generous outpouring of donations from PMBA members and the community at large enabled trail work to begin in early October. Construction of Phase 1 was completed in mid-December thanks to IMBA's Trail Solutions and Prescott's Over the Hill Gang. A grand opening for Phase 1 will be held this Spring.

### Area Trails:

- We continued to organize trail work days throughout the year to brush and maintain the trails. More than 550 hours over 9 work days were provided by our volunteers.



- We helped provide porta potties at the Spence Basin trailheads; Findlay Subaru generously donated to support them.
- PMBA participated in meetings with local governments, organizations and land managers to continue to advocate for mountain biking. PMBA was represented on the Glassford Dells Regional Park Committee.
- Although not organized by PMBA, other notable trail work in the area includes 9 new trails in The Dells as well as the West Spruce 264 in the Prescott National Forest. The Forest Service, the City of Prescott and the Over the Hill Gang worked on these trails.

## Social Events:

- We continued to host monthly “PMBA Wednesdays.” Each event drew 40-60 people, who enjoyed the camaraderie, refreshments, and one another's latest bike stories.



- Our PMBA Wednesday events were hosted by: Founding Fathers, The County Seat, Park Plaza Liquor and Deli, Soul Ride, La Planchada, Lazy G, and The Barley Hound.
- As PMBA's kick-off event for the Whiskey Off-Road, we held "Pint Night" at Soul Ride's Taproom and Vibes' adjacent patio. More than 100 mountain bikers attended to share in the excitement of the competition, held annually in Prescott. A raffle featured prizes generously donated by local bike shops and other businesses.
- With Bikesmith Cyclery, we co-sponsored a presentation by Kurt Refsnider, a local professional ultra endurance and backcountry mountain bike athlete, as well as the movies, "Bike Town" and "8600 Feet."
- A celebratory summer picnic was held at the Thumb Butte ramada. The picnic kicked off the 2023 Prescott Trails Challenge (PTC). Six morning rides of varying difficulty were held with 72 riders participating. Afterward, approximately 125 people attended the picnic to enjoy music, games (lots of laughs), a food truck and raffle.
- There were 90 Prescott Trails Challenge participants, who rode a total of 3,265 miles. We concluded the PTC and celebrated the 2023 bike season at The Barley Hound with more than 100 people.

## Fundraising:

In 2023, we raised **\$353,125 for Phase 1 of the Bean Peaks gravity flow trail system**. A special thanks to our [major donors](#) who help lead our fundraising efforts.

- We held 3 bike raffles: a [Revel](#) and an [Ibis](#) (sponsored by [Soul Ride](#)), and a [Pivot](#) (sponsored by [Bikesmith](#)).
- We established a [crowd funding page](#) for Bean Peaks Gravity Flow Trails.
- The “Send it for Bean Peaks” fundraising gala at the County Seat was organized and funded by the [Vivili Hospitality Group](#). The event raised \$20,720, and all proceeds were donated to the Bean Peaks Gravity Flow Trail System.
- PMBA hosted the [Prescott Trails Challenge](#), which raised \$20,347. The challenge was created in 2020 by Prescott Pro and Olympian Chloe Woodruf. Riders complete a pre-defined mountain bike course within a 24-hour period, while raising funds for PMBA.
- We hosted a fundraiser at the REI grand opening and continued to sell PMBA merch at various events.



## Volunteering:

In addition to showing up for trail work days, PMBA members continued to volunteer for and contribute to local events:

- The Whiskey Off-Road race.
- Pass it Forward (gear donations for young mountain bikers).
- PMBA donated money and a transport trailer to “Cycling Without Age” (the red covered rickshaw or “tribike” which provides rides for senior citizens).
- Participated in “Ride of Silence” to honor cyclists killed on public roadways.
- Chain Event’s “Watson Fest” and Prescott Valley’s “Outdoor Summit.”
- Mountain Bike Association of AZ (MBAA) races in Prescott.



## Group Rides:

PMBA strives to promote local group rides and maintains a calendar of rides on its website, including:

- Chicks on Bikes, a monthly PMBA Ladies Ride, which averaged 15 ladies per ride.
- PMBA's 8 to 80 weekly Sunday Rides, which usually had 12-20 riders each week.
- Weekly bike shop rides.



## Additions to PMBA Member Benefits:

We created the [PMBA Supporters program](#) where local businesses offer discounts to PMBA members. We added the following supporting businesses:

- Hike Shack
- C&C Cyclery
- Healing Kind
- SF Skincare
- Mackinations Cycling/Coaching Services
- Canyon PT Bike Fit

A special thanks to our local bike shops (Bikesmith, Soul Ride, HighGear, Ironclad and Archer's bikes) who have been providing discounts to PMBA members for many years.

## Plans for 2024

- Grand opening of Phase 1 of Bean Peaks Gravity Flow Trails!
- Spring buildout of additional 3-miles of Gravity Flow Trail in Bean Peaks (Phase 1C).
- Fundraising and buildout of Bean Peaks Gravity Flow Trails Phases 2.
- Enhance communication with our members and others within our mountain bike community.
- Continue to advocate for trails, the community, and riders' interests.
- Continue PMBA trail work days.
- Organize and promote group rides.
- Expand group rides by recruiting more ride leaders.
- Continue hosting social events (PMBA Wednesdays, Pint Night, and Picnic).
- 2024 Prescott Trails Challenge.

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