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**Prescott Mountain Bike Alliance (PMBA) announces Bean Peaks Gravity Flow Trail System Fundraising Campaign**

**(Prescott, AZ, August, 2023)** With official permission to build a Gravity Flow Trail system in the Bean Peaks area of the Prescott National Forest, the Prescott Mountain Bike Alliance (PMBA) kicked off its “Send it For Bean Peaks” fundraising campaign during a local event attended by more than 100 people at The Armory in Prescott's Historic District.

“I am confident that our community will rally and help raise the funds so we can start construction of the Bean Peaks Gravity Flow Trail system this fall,” says Ximena Florez, Board President of PMBA. “We are thrilled to have received approval for the project, and we can’t wait to start building.”

The construction of this project will be broken down into three phases over three years. The first phase, budgeted at \$350,000, is scheduled for the fall of this year. PMBA has already raised \$180,000 and is looking to raise the remaining funds through upcoming outreach efforts and events.

[The Vivili Hospitality Group](#) is supporting the cause by hosting the “Send It for Bean Peaks: Come As You Are Gala” on September 16<sup>th</sup> at the County Seat. All proceeds -- from ticket sales and onsite activities -- will go to the [Bean Peaks Gravity Flow Trail System](#) project. Tickets are available [here](#).

“I am excited to contribute to this project,” says Skyler Reeves from the Vivili Hospitality Group. “Gravity flow trails are fun for people of all ages and abilities. They will bring joy, health and economic growth to our community.”

PMBA also launched a crowdfunding site where people can make donations directly to this cause. To donate go to [pmba.rallyup.com/senditforbeanpeaks](http://pmba.rallyup.com/senditforbeanpeaks).

If you would like to send a check, make it payable to PMBA and mail to:

PMBA / Bean Peaks  
PO Box 3027  
Prescott AZ 86303

The [Bean Peaks Gravity Flow Trail System](#) is a collaborative project of the Prescott National Forest, the Prescott Mountain Bike Alliance (PMBA), the City of Prescott, and the International Mountain Bicycling Association (IMBA). It aims to add 17 miles of bike-optimized- trails in the scenic Bean Peaks area, enhancing Prescott’s outdoor recreational opportunities. Details on the project and on the fundraising campaign can be found at [beanpeaks.prescottmtb.com](http://beanpeaks.prescottmtb.com).

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**About PMBA:**

The Prescott Mountain Bike Alliance’s (PMBA’s) mission is to preserve, protect and promote mountain biking, trail access and diverse riding opportunities on Prescott area public lands through community education, advocacy, tourism and unified action.