

# The Year in Review

Thanks to the support of our members and our hard-working board, in 2022 PMBA had a busy and productive year, rich in accomplishments for our mountain-biking and trails-building community.

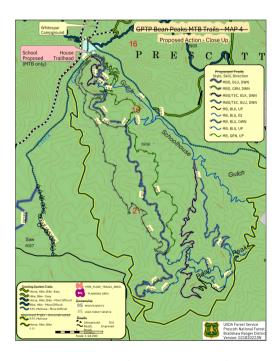
Listed below are some important highlights:

### Trails:



- We organized monthly trail workdays to help brush trails in Spence Basin and Pioneer Park. Our members completed 750 volunteer hours working on our local trails.
- Participated in many meetings with local government, land managers and community organizations to ensure our voice is heard and our interests are protected.
- Findlay Subaru sponsored the porta potty at the Spence Basin trailhead.
- We arranged for the Pump Track repairs.
- Together with the City of Prescott, we funded an archeology report, as required by the Forest Service, for the <u>Bean Peaks</u> <u>Gravity Flow project</u>.

# Bean Peaks Gravity Flow Trails Proposed Map



The Forest Service's final approval of the Bean Peaks Gravity Flow project is expected in the Spring of 2023.

#### **Social Events:**

- We introduced "PMBA Tuesdays" monthly social gatherings in 2022. There were 8 events with 30-50 attendees per event.
- The following Prescott venues hosted our PMBA Tuesdays events: The County Seat, La Planchada, Founding Fathers, The Raven, SoulRide Tap Room, Mark's Beer Garden, Lazy G's, and the Barley Hound.
- We celebrated the completion of the "Prescott Trails Challenge" with a party that attracted more than 75 mountain bikers to The County Seat on Gurley Street.

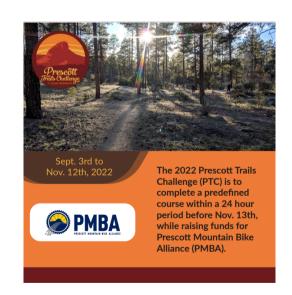


 We organized the Pint Night event at the Cuppers/Soul Ride patio. More than 100 mountain bikers attended in advance of the legendary Whiskey Off-Road race, held annually in Prescott.

## Fundraising:

We raised more than \$45K for Prescott trails:

- We raffled a carbon SCOTT mountain bike, donated by SCOTT and Epic Rides, the WhiskeyOff-Road organizer.
- We hosted The Prescott Trails Challenge fundraiser event.
- We sold <u>PMBA merchandise</u> at Pint Night and various events.
- We co-sponsored The Bikesmith movie night, The Chain Events Race and other events.



### **Group Rides:**

We maintain a calendar of mountain bike rides on PMBA's website. The calendar includes:

- PMBA 8 to 80 Sunday Rides.
- Chicks on Bikes, a PMBA Ladies Ride on the first Saturday of each month.
- Weekly bike shop rides.





### **Volunteer Efforts:**

In addition to volunteering for trail work days, PMBA members volunteered an estimated 150 hours for the following events:

- Whiskey Off-Road race.
- Pass It Forward (donations for young mountain bikers).
- Mountain Bike Association of AZ (MBAA)
   Races in Prescott.
- Chain Events "Best Party of the Year."

# Plans for 2023

- Finalize approval of Bean Peaks Gravity Flow project and start fundraising efforts.
- Improve communications with our members and the mountain biking community.
- Continue with PMBA group rides and trail work days.
- Recruit more ride leaders and expand ride options.
- Social events: PMBA Wednesdays (previously: PMBA Tuesdays), Pint Night and Summer Picnic.
- 2023 Prescott Trails Challenge.

# **About PMBA**

### PMBA is Mountain Biking - PMBA is Trails - PMBA is Advocacy - PMBA is You!

PMBA is Prescott's mountain-biking and trail-building advocacy organization. PMBA's mission is to build a robust mountain biking community, to advocate for and expand local riding opportunities, and to help maintain existing trails.

The success of our advocacy depends on the strength of our membership. Be a part of the organization that helps expand mountain biking experiences in Prescott.

### Membership

PMBA currently has 250 members – up from 234 at the beginning of 2022. Frankly, we should have many more members in a mountain biking town like Prescott, where thousands of enthusiasts enjoy our local trails every year. Please continue to advocate for PMBA and help us recruit additional members so we can continue to expand biking opportunities!

We need you to join/rejoin PMBA... and tell your friends about us!



### **Membership Benefits**

PMBA members receive a 10% discount on parts and accessories at the following Prescott/Prescott Valley bike shops: <u>Bikesmith</u>, <u>High Gear</u>, <u>Ironclad</u>, <u>SoulRide</u> and <u>Archer's bikes</u>. In addition, the following benefits are included with your membership:

- A free digital subscription to Mountain Bike Action magazine, delivered to your inbox.
- A discount on a new Subaru via IMBA's <u>VIP Program.</u>
- Discounts on over 100 brands of bike and outdoor gear through <a href="ExpertVoice.com">ExpertVoice.com</a>.
- 15% discount on <u>Water-to-Go bottles</u>. (Discount code for checkout is IMBA15)
- <u>Spot injury insurance for mountain bikers:</u> PMBA members and registered family members get Spot for just \$74.99 for an entire year.

#### **PMBA's Board**

- Robert Dal Santo
- Wayne Fernandez
- Ximena Florez
- Chris Hosking
- Lauri Horton
- Patti Houston
- Ray Larson
- Eddie Rea
- Ellen Sauter
- Dave Spellman